The Nonprofit Board Summit:
Being a Member of a High Impact Board

Monday, March 25, 2019
2:30 – 7:30 PM
The Federal Reserve Building, 600 Atlantic Avenue
Boston, MA 02210
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A half-day mini-conference for Nonprofit Board Members interested in:
- Learning about issues that effective boards are addressing,
- Networking with those who sit on other nonprofit boards, and
- Increasing their impact on the social enterprises they support

This inaugural conference is designed to foster follow up conversations to build the capacity of nonprofit boards and the organizations for which they are responsible through networking and learning from each other.

It is open to HBS / HKS alumni, other current, former or prospective nonprofit board members and senior nonprofit staff interested in improving staff/board collaboration.

PRESENTED BY
the Harvard Business School Association of Boston and Community Action

Partners: Partnering with Boston Area Nonprofits on Critical Business Challenges

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AGENDA

2:30 PM  Registration opens

3:00 – 4:20 PM  Concurrent workshops:

**Hallmarks of Highly Effective Boards**
What are the characteristics of a high performing non-profit board?
- How do you know if your board is falling short of its potential?
- How can you help strengthen your board?

*WORKSHOP LEADERS: Amy Cahners and Susan Donahue, Principals, Cahners & Donahue Associates*

**Inclusion as a Key Component of Nonprofit Impact and Effectiveness**
What is the role of inclusion in setting organizational strategy and attracting funders?
- Why do organizations that are both diverse and inclusive achieve greater impact than those that do not?
- How do the vast differences in belief and expectations of the generations impact strategic direction?
- What obstacles can you expect to encounter on your board and what are strategies for overcoming them?

*PANELISTS: Tiziana Dearing (Moderator), Professor of Practice, School of Social Work at Boston College; Beth Chandler, President and CEO, YW Boston; Teresa Rodriguez, Board Member, Trinity Boston Foundation; Jocelyn Sargent, Executive Director, The Hyams Foundation*

**The Power of Partnerships in a Changing World**
What are the roles of board members and the chief executive in caring for the “core purposes” of an organization?
- How can nonprofits harness change to achieve impact in a rapidly changing environment?
- How can collaborations help organizations achieve greater impact and outcomes?
- How can a singular focus on individual success or survival risk missing bigger picture opportunities?

*FACILITATORS: Jenifer Gager Holland, Associate Vice President, Consulting and Learning Practice, BoardSource; Makiyah Moody, Senior Consultant, La Piana Consulting*

4:30 – 5:50 PM  Keynote Presentation:

**Maximizing Your Contribution - It’s Not Just About Time and Treasure**

*F. Warren McFarlan*
Albert H. Gordon Professor of Business Administration, Emeritus
Harvard Business School

McFarlan will share best practices and challenge nonprofit Board members to effectively utilize their talents as Board members. He will address the important issues of new approaches to measuring outcomes, innovative methods of ensuring survivability including outsourcing and strategic partnerships and balancing the critical roles of governance and securing financial resources.

For over 50 years, Professor McFarlan has been at the forefront of innovative thinking. He introduced the first course on Management Information Systems in 1962. More recently, McFarlan was a founding member of the Social Enterprise Group and remains deeply involved in their efforts. In 2011, he wrote “Joining a Non-Profit Board: What You Need to Know,” coauthored with Professor Marc J. Epstein. He has served on numerous nonprofit and corporate boards.

6:00 – 7:30 PM  Networking with hors d’oeuvres and drinks overlooking Boston Harbor
Register at hbsab-cap.eventbrite.com

$75 – 95

Registration is limited. No walk-ins due to security requirements. No refunds.

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Across from South Station. No parking in building.